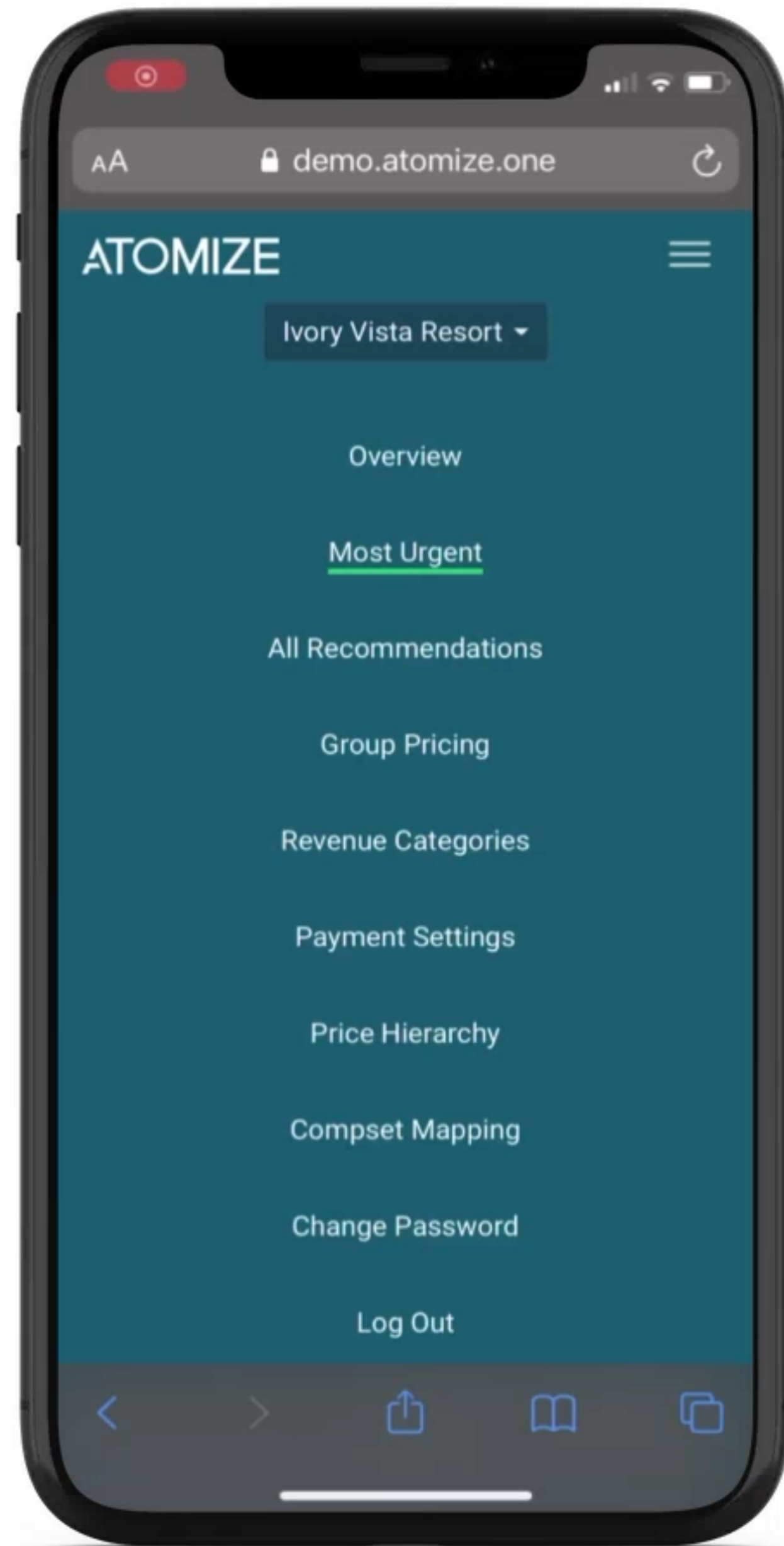**RMS** with world leading **Pricing Intelligence**

Atomize map

500 hotels all over the globe are currently clients of Atomize.

Used in more than **50** countries across **5** continents

Properties in the range from **20** to **1000** rooms are benefiting from Atomize
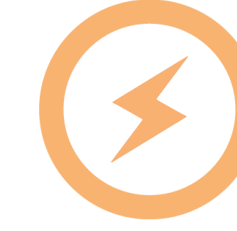
What makes us unique

Mobile First Design (device agnostic)

Real-time Price Optimization
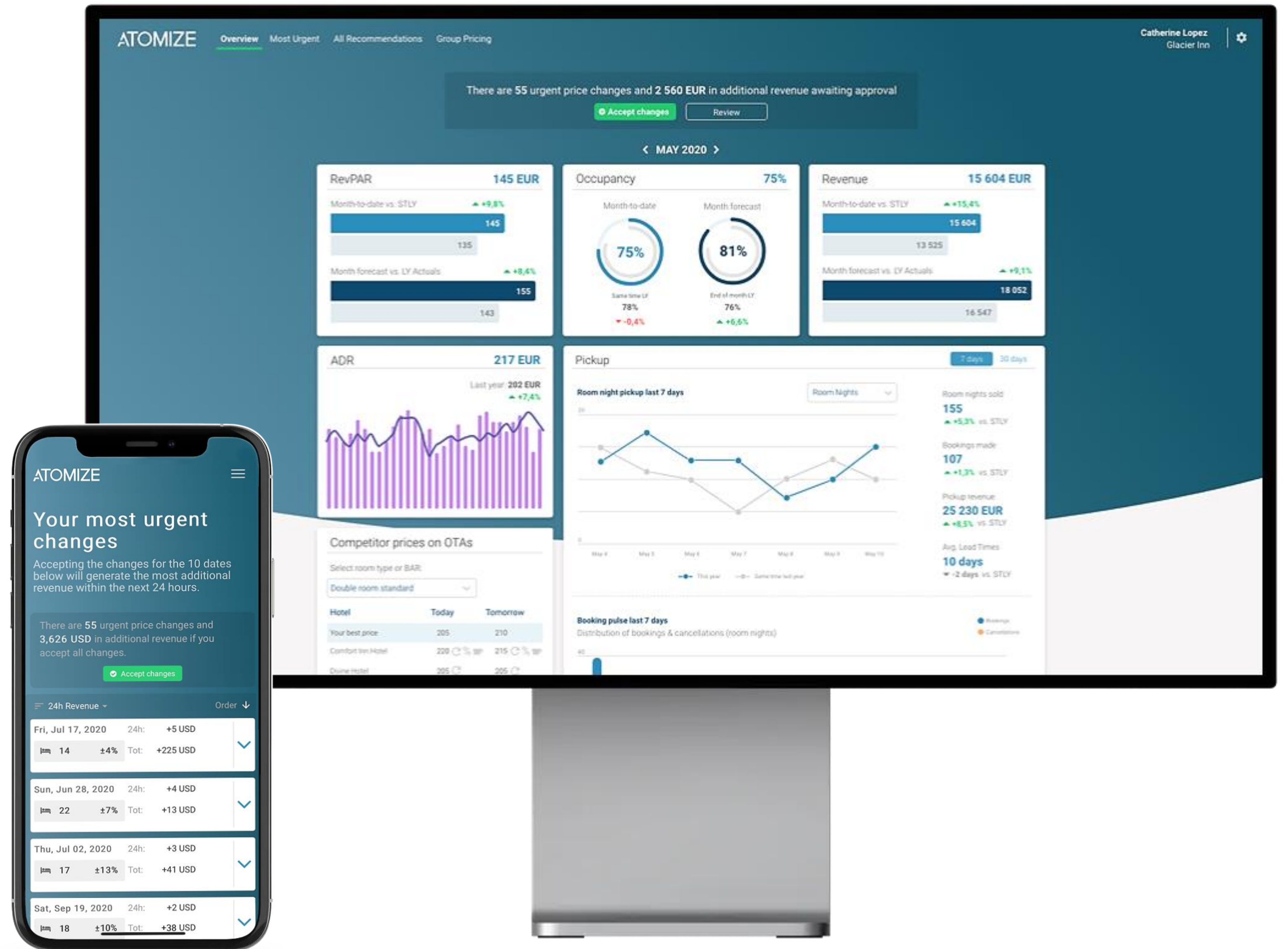
96,3 % price acceptance ratio

Multi-Property UI

State of the art UI

Manage and monitor pricing on multiple properties from one single platform. Easy-to-use on any device.
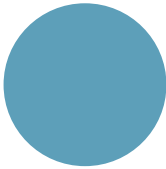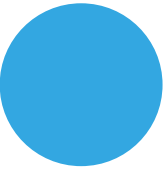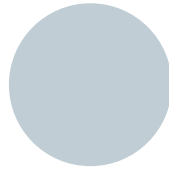
Real-time pricing is critical for healthy market dynamics

"....because life does not happen in 8-hour intervals."

Atomize is the first-ever RMS supporting true real-time price optimization. Update your hotel's room rates in real-time to take advantage of even the slightest changes in the market to maximize your property's revenue.
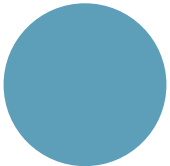
Atomize Data Sources
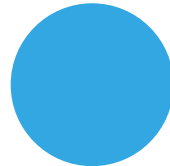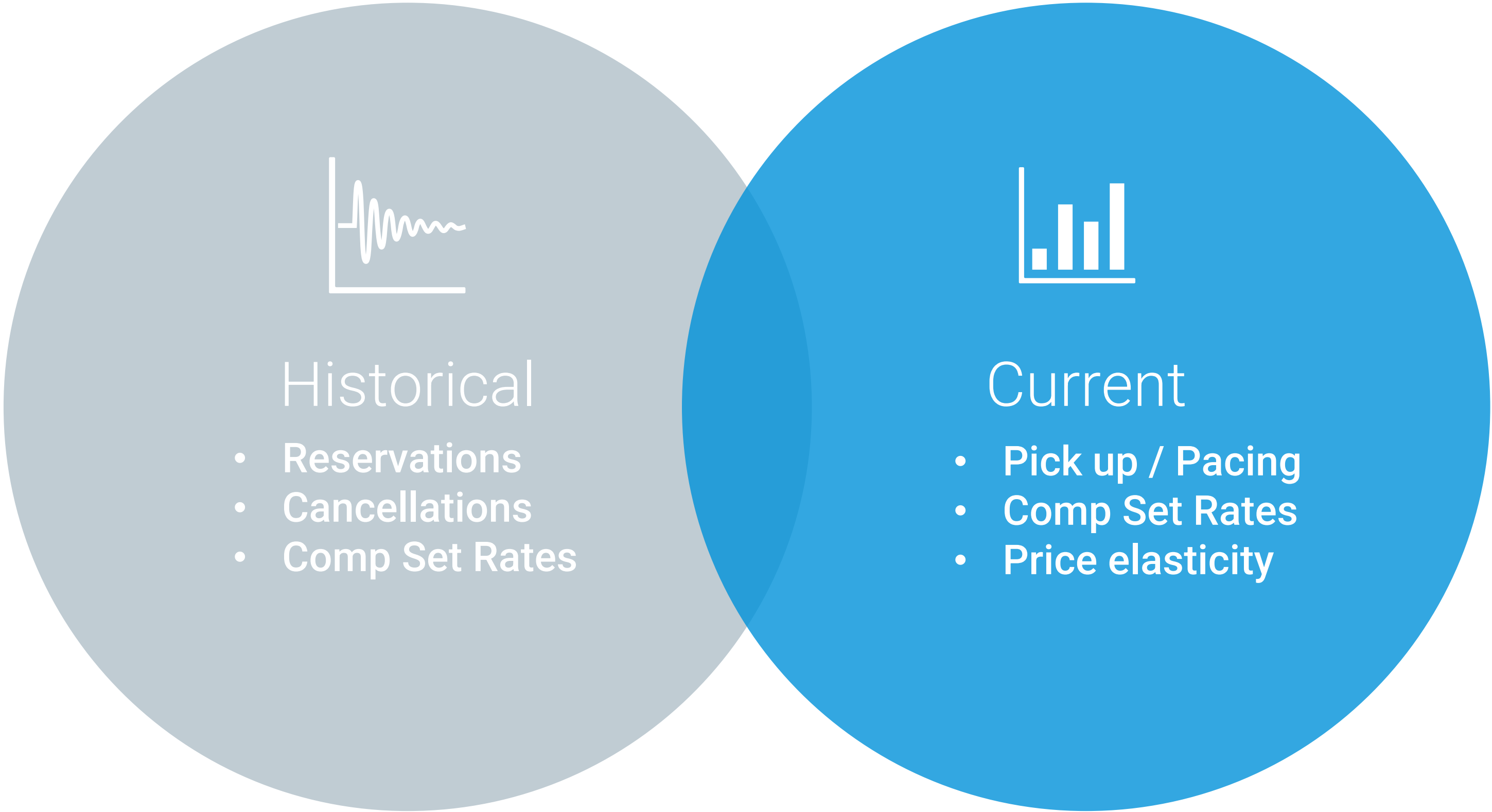
Atomize Data Sources

Historical
- Reservations
- Cancellations
- Comp Set Rates

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Future
Demand data through
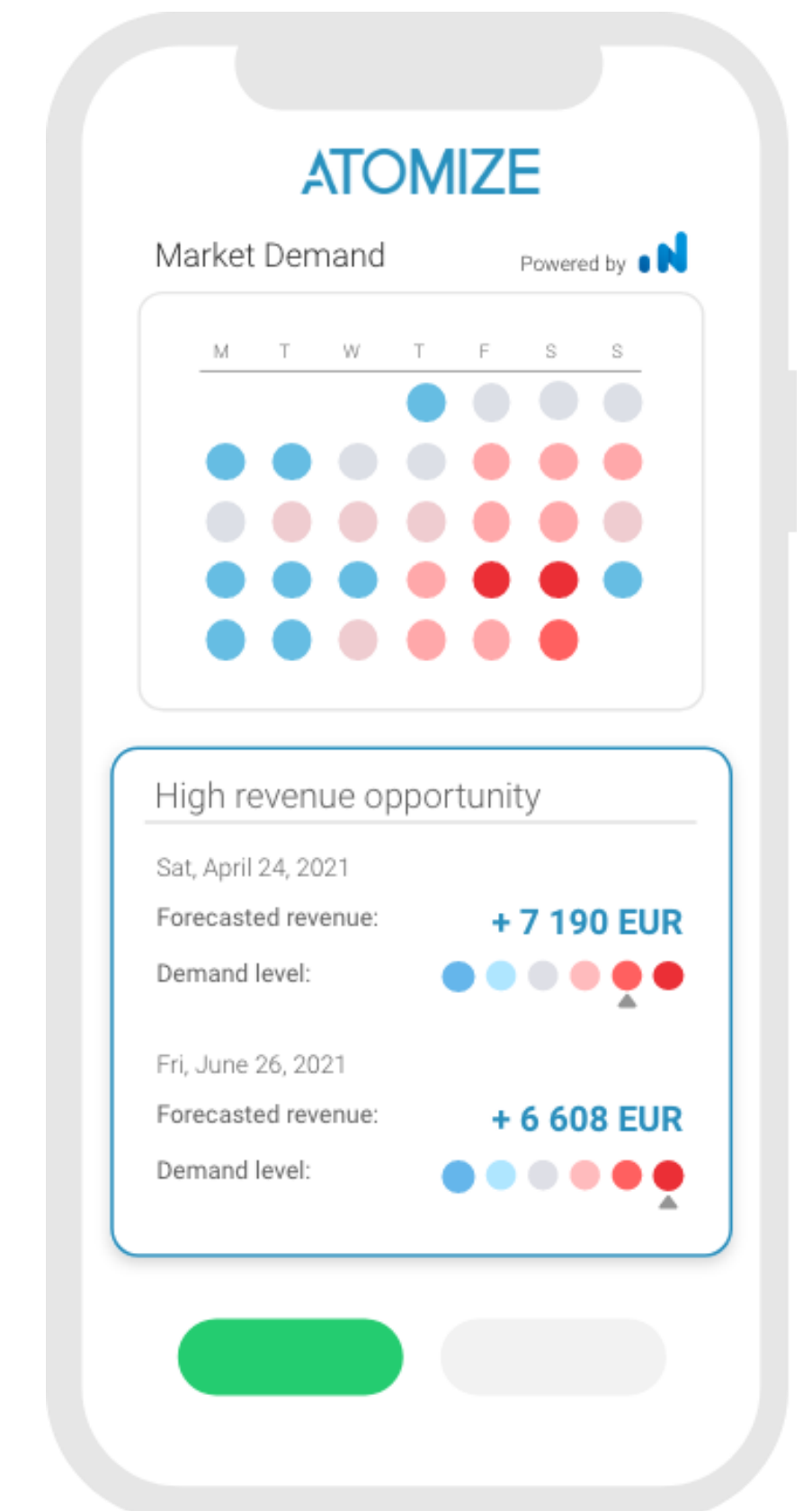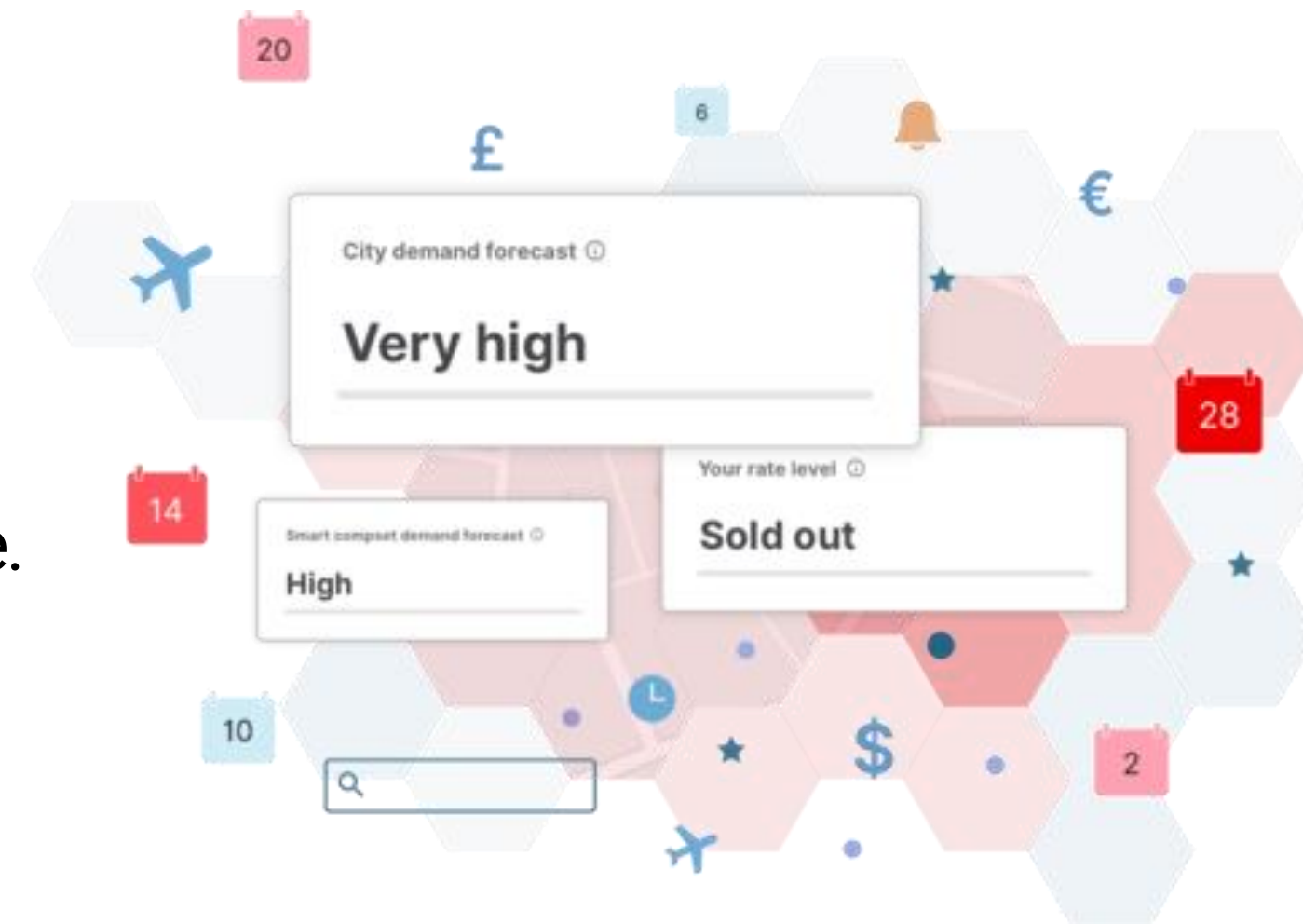**Market Insight:**
- OTAs
- Flights
- Events

Real-time dynamic weight balancing of data sources!

Atomize - first RMS to ingest OTA Insight's future demand data

Unique opportunity for hoteliers to build a proactive and
data-driven revenue strategy post Covid-19

- Analyze behaviour earlier in the traveler journey.

- Identify high demand days and market anomalies.

- Monitoring of hotel booking demand and booking intent in any geographical hotel market in your RMS, 365 days into the future.

- Stay ahead of your competition - Atomize is the first RMS to factor real demand data in the pricing decisions.

ATOMIZE

automatic revenue management